

**We Drink
To Your
Health**

**Water Softner 101
and Why We Use Salt**

A Water Softener, or Conditioner, is designed to "soften water" by removing dissolved minerals, such as IRON, Calcium and Magnesium. It also removes the Strontium and Radium during this process which is known as "Ion Exchange".

As water flows through the Softener tank, these trace minerals become attached to the Cation resin. When your system goes into the Backwash (Regeneration) Mode, this bond is broken and your resin is washed with the brine solution (Salt + Water), which is produced in your salt storage tank. The contaminated water is, then, discharged out of your softener thru a backwash line.



Left to Right:
1) Auto-Chlorination System for bacteria and that "rotten-egg" smell.
2) Acid Neutralizer for pH.
3) Fleck 9000 twin-alternating Softner.

The Bottom Line

If you should run out of salt, or if you are using the wrong salt, your Softener will not work efficiently, and your water quality will be compromised, i.e., rust stains, mineral or salty taste.

What's The Right Salt to Use?

NATURAL SALT

Natural Salt Water Softener Salt Cubes with RESIN KLEEN

The ultra high purity of natural salt Water Softener Salt Cubes with Resin Kleen results in a highly soluble product, which virtually eliminates tank clean-out and helps the softening unit operate at peak efficiency. Features: Keeps softener clean & maintenance free, highly soluble 99.8% pure salt, controls mineral build-up, eliminates brine tank clean-out, helps softener operate at maximum efficiency and product sized to eliminate bridging, mushing and channeling.



or

NATURE'S OWN

Nature's Own Potassium Based Water Softener Crystals

Nature's Own processed cubes is a POTASSIUM, not sodium, ion exchange salt used to soften water, by removing iron and other unwanted trace minerals. Your water will not only be soft, but it will actually be more healthful. Nature's Own works with any brand water softener, and Potassium can actually help lower the risk of stroke and high blood pressure. Plus, Nature's Own reduces the amount of chlorides discharged into the environment versus common salt, and it's friendlier to your lawn.



And, we will check-out your water softener FREE while we're there.

COMPLETE SALES • INSTALLATION • SERVICE

- Residential & Commercial Water Filtration Systems
- Water Softeners to eliminate iron and hardness
- Reverse Osmosis Purification System for Residential & Commercial Applications
- Auto-Chlorination Systems for bacteria and that Rotten-Egg Smell
- Customized irrigation Systems
- Well Drilling Services
- FREE Water Testing
- Swimming Pool Purification Systems
- Purified Water on Tap. We also sanitize and refill your empty water bottles
- Exclusive supplier to Shaw Industries and Millstone Township

What is a Humidex?
It dries damp, moldy, smelly basements!



**222 Millstone Road
Perrineville, NJ 08535**



(732)446-2021 • Fax: (732)446-2506

Please visit our website @ www.uswater.net

